



NATALIIA PETROVA

GRAPHIC & MOTION
DESIGNER, ILLUSTRATOR

ABOUT ME

I find positivity in the smallest details. I love filling my designs and illustrations with emotion and meaningfulness, and find visual solutions that will help my clients. For me, design is always a research.

SKILLS

- Motion Design and Animation
- Graphic Design, especially Poster Design, Illustration
- Marketing analysis & design solutions
- Persistent and flexible, able to handle several projects simultaneously.

WORK EXPERIENCE

MULTIMEDIA ARTIST

Upwork 06.2021 – now

Over the years I have been working with small base of clients who have ordered illustrations and animations from me, both in vector and raster. This way I'm developing myself as a multimedia artist.

MOTION DESIGNER & VISUAL EFFECTS ASSISTANT

The 4TH Block 02.2024 – 11.2024

Teamwork with the organizers of an international eco-poster exhibition. My tasks included creating trailers for TV screens, such as video presentations for the jury, creation of the main short trailer for the exhibition, short promotional videos for social media, and animated presentations of posters for screening online.

EDUCATION

GRAPHIC DESIGN

Master`s degree
09.2023 – 12.2024

Master's degree in Graphic Design with honors in KSADA Academy. The study program focused on visual communication design and its synthesis with motion design.

ADVERTISEMENT DESIGN

Bachelor`s degree
09.2019 – 06.2023

Bachelor of Audiovisual Arts and Production. Graduated in the educational & professional program "Advertising and Video Art" in KSADA Academy.

CONTACT

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Portfolio:

<https://www.behance.net/siddo>

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PROFICIENCY

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Blender (basic level)

Figma (basic level)

LANGUAGES

English — Upper-Intermediate (B2)

Ukrainian — Native (C2)

Russian — Native (C2)